

Fonteva's Award-Winning Women Recognized for Their Visionary Leadership and Get-It-Done Attitudes

STAR Awards are presented annually to express appreciation for employee engagement and contributions to the success of Fonteva and its customers.

Arlington, Virginia, February 15, 2018 – Fonteva, Inc., a leading Salesforce ISV and developer whose platform enables its customers to manage their members, events and ecommerce, presented STAR Awards to two employees whose contributions to the company in 2017 went well above and way beyond their job descriptions.

“Thank you for making me a better professional,” Amreetha Nagaraj said as she accepted one of the two Fonteva STAR Awards presented in late January. She thanked the company’s founders for giving her the opportunity to play a role in the company’s early growth; her manager, Michael Harvey, Senior Director of Professional Services, for always listening to her ideas and giving her room to grow; and her colleagues for their immeasurable contributions to the success of her team.

As the company’s Delivery Manager and Business Consultant, a role she’s played for two of the four years she’s been with Fonteva, Amreetha has had the opportunity to explore the many aspects of working for a fast-growing technology company. “I joined the company when everyone fit into one room. There are now about 125 employees. It’s been awesome to play a part in the growth of the company.”

The other 2017 STAR Award winner was Shruthi Muniswamappa, Fonteva’s Lead Quality Engineer. She was nominated by her manager, Mario Biviano, Director of Quality Engineering, who said he’s so impressed with her work ethic that nominating her was a no-brainer: “She’s extremely responsive in helping solve customer-critical issues, and as a subject-matter expert, people from all over the company go to her cube for advice. She listens intently and seems to genuinely enjoy helping them find solutions to their issues.”

Working with Fontevans from various other departments has been one of the best parts of her job, according to Shruthi. “It’s been an amazing journey. I was the first QA on the team. It’s been awesome to wear so many hats and engage with people all throughout the company,” she said.

Amreetha and Shruthi earned Master of Science degrees from George Washington University, in Information Systems Technology and Computer and Electrical Engineering, respectively. Their education and prior work experience made them attractive candidates for several positions, and they both considered multiple offers before joining Fonteva.

“Rather than working with a Big Five consulting firm, I wanted to join an early-stage company because there’s more opportunity to explore, grow and evolve. Plus, I love the customers we work with. Many are member-based nonprofits whose mission aligns with my personal mission

to help others,” said Amreetha. For Shruthi, it was about finding a position that challenged her and provided opportunities to work on different aspects of a growing company. “Every single person on my team is talented, smart, helpful and supportive. I look forward to coming to work every day and doing something great. The leadership team encourages and appreciates new ideas and pushes me to achieve my goals,” she said.

Fonteva’s 2017 STAR Award winners look forward to a continuation of the win-win-win environment at the company, in which they’re winners because of Fonteva’s supportive culture and Fonteva and its customers are winners because of the dedication and commitment of Amreetha and Shruthi and the teams they lead.

About Fonteva

Fonteva builds scalable, easy-to-configure applications on the Salesforce platform that enable associations, businesses, local governments, and other organizations to optimize revenue and exceed the expectations of their members and customers.

With Fonteva’s industry-leading Membership, Events, and eCommerce solutions, customers reduce their technology costs and eliminate time-consuming software upgrades. By harnessing and enhancing the power of Salesforce, Fonteva delivers industry-leading cloud technology that supports any currency and any language – to customers in any country in the world.

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